Rules of Engagement

All sponsors will present challenges meaningful to their current industry and innovation.

All challenge sponsors will present one challenge.

All students will be KSU students and student teams will have a maximum of 3 members.

Challenge Sponsors
CCSE Provides the Challenge Sponsor:

- All benefits for Networking Sponsorship
- 5 or more additional student engagement opportunities for the Hackathon (The Kickoff Ceremony, Discord, Mentorship Time on Campus, Sponsor Judging, and Award Ceremony)
- Advertisements featuring sponsor name and logo
- 5 pre-hackathon email blasts to all students
- 1 post-hackathon email blast to all students with results
- Social media advertising on Facebook, Twitter, Instagram and LinkedIn (Pre, During & Post)
- Hackathon advertisement on OwITV (campus-wide) – 1 month
- Hackathon online advertisement on CCSE Website – 1 month
- Bi-weekly planning meetings
- Parking for all related meetings/events
- Digital Badge Awards for winning teams
- Hackathon Survival Kit – Snack/Swag Bag with Sponsor swag included
- Fun event for sponsors – KSU football game, or other similar event in 2021-22
- Follow-up meetups with winning student teams on campus (if desired)
- Recognition at Award Ceremony
- Currently estimating 10-12 teams (2-3 students per team) per sponsor

Challenge Sponsor Provides CCSE:

- $10k to cover cost of operations, awards and giveaways
- Detailed Challenge for student teams
- Resources for Hackathon preparation
- Mentor List for Discord and Teams Sessions
- Company swag for student “Survival Bag” if desired
- Mentors for duration of Hackathon and/or course
- Option to Participate in Recruiting for Networking Session 9/16 3-5pm
Mentors will participate:

- Video Creation – Discuss Challenge Details
  - Challenge Videos Go LIVE 9/14 @ 12:00am

- Mentoring Sessions:
  - Thursday, 9/14, 10-12pm (Virtual Teams Session – Q&A)
  - Thursday, 9/14, 6-8pm (On Campus - Kickoff and Mentoring)
  - Friday, 9/15, 4-7pm (On Campus – Mentoring)
  - Saturday, 9/16, 1-3 pm (On Campus Judging Sessions)

- Virtually (Discord and Teams is active):
  - Monday, 9/11 – Friday, 9/22

(Note: it is expected that you will have one mentor that can interact with 2-3 teams. 3 mentors are recommended for best success, or 1 very energetic mentor)
Networking Sponsors

CCSE Provides the Networking Sponsor:

- Option for 1 hour Virtual Networking Session Week Prior to Hackathon
- Student engagement opportunities during the Hackathon Networking Session prior to the Award Ceremony
- Table for sponsor to set up in the Student Center from 3-5pm during the Hackathon Networking Session
- Advertisements featuring sponsor name and logo
- Bi-weekly virtual planning meetings in Teams
- Parking for all related meetings/events
- Recognition at Award Ceremony

Networking Sponsor Provides CCSE:

- $2k to cover cost of operations of Hackathon and contribute to giveaways
- A list of any additional resources needed besides table
- Logos and Attendee List

Company Sponsor will participate:

- Virtual bi-weekly planning meetings
- Networking Sessions:
  - Saturday, 9/16, 3-5 pm (On Marietta Campus in Student Center)
- Award Ceremony:
  - Saturday, 9/16, 5-6 pm (On Marietta Campus in Student Center Theater)
Agenda for KSU Fall CCSE Hackathon 2023

Friday, August 25th

Registration for Students Opens

Monday, September 11th

Discord Challenge Sponsor Channels Open Student Virtual Check-In Opens

Thursday, September 14th

10-12pm: Sponsor Challenge Virtual Q&A Sessions
3-6pm: Student Check-In (Student Center Ballrooms)
4-6pm: Dinner (Student Center Ballrooms)
6-6:30pm: Official Kickoff (Challenge Sponsors in Theatre)
6:30-8:30pm: Challenge Sponsors Meetup with Student Teams (Assigned Rooms)

Friday, September 15th

Virtual Mentorship through Discord
4-5pm: Dinner in Atrium Lobby
4-7pm: Sponsors meet on Campus with Students (Assigned Rooms)

Saturday, September 16th

10-12pm: Students Schedule Prep-Pitches (in Microsoft Teams)
12-1pm: Brunch
1-3pm: Student Teams Pitch to Challenge Sponsor Judges (Assigned Rooms)
3-5pm: Hackathon Career Networking & Social (Marietta Campus Student Center)

Heavy Hors d'oeuvres
Career Networking Sponsor Tables
Casual Networking

5-6pm: Hackathon Awards Ceremony (Marietta Campus Student Theater)
Challenge Sponsors on Stage to Present Awards

Questions?

Our CCSE Hackathon Team would love to hear from you:
• Dr. Lei Li, Associate Dean of Student Success, lli13@kennesaw.edu
• Nasiya Sharif, Program Coordinator, nrahman1@kennesaw.edu
• Ashley McClure, Student Success Manager, amcclur6@kennesaw.edu

Check out our previous events online!
https://ccse.kennesaw.edu/events/Hackathons.php